



AUSTRALIAN Best Buys HOME THEATRE

MEDIA KIT

BEST BUYS HOME THEATRE IS AUSTRALIA'S PREMIER PUBLICATION for home entertainment equipment buyers. This magazine provides authoritative Australian reviews and informative articles on all types of home entertainment components and custom installation products, and is keenly sought by customers looking to assemble and upgrade their home entertainment systems.

By publishing easy-to-read, well researched features, Best Buys Home Theatre helps to provide a context for individual product reviews by explaining what different components do and the features they should have so that customers can select

the appropriate products for their needs. Additionally, at-a-glance comparison tables providing pricing and specifications for current product models, constitute the most comprehensive listings of home entertainment products available in Australia, allowing readers to compile short lists of what brands to look for before hitting the shops. Best Buys Home Theatre is published twice yearly and distributed nationally.

For advertising that works, call LEWIS PREECE on (02) 9901 6175 or 0434 439 032, or JIM PREECE on (02) 9901 6150 or 0400 808 900.



ADVERTISING RATES

	Casual	3	6	12
Full Page Colour	\$3000	\$2700	\$2200	\$1900
Half Page Colour	\$2000	\$1700	\$1600	\$1400
Third Page Colour	\$1800	\$1500	\$1400	\$1200
Back Cover	\$3850	\$2650	\$2750	\$2550
Inside Front/Inside Back Cover	\$3200	\$2900	\$2400	\$2050

*All rates plus 10% GST

MECHANICAL DETAILS CDEPTH X WIDTH

	Type area	Trim	Bleed
DPS	267 x 409mm	297 x 450mm	307 x 460mm
Full Page	267 x 205mm	297 x 225mm	307 x 235mm
1/2 Page Vertical	267 x 93mm	297 x 112mm	307 x 122mm
1/2 Page Horizontal	128 x 195mm	148 x 225mm	158 x 235mm
1/3 Page Vertical	267 x 57mm	297 x 75mm	307 x 85mm
1/3 Page Horizontal	76 x 195mm	99 x 225mm	109 x 235mm

MATERIAL REQUIREMENTS DIGITAL MATERIAL

ALL ADVERTISING MATERIAL for nextmedia magazines must be supplied as PDF digital files via the Quickcut system to ensure the quality and integrity of files meets the material specifications of nextmedia. Please contact Quickcut on:

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Or visit their website www.quickcut.com.au

CONSTRUCT AN AD

NEED HELP CREATING your advertisement? Contact your advertising representative to discuss ad creation in-house at nextmedia. This will incur a production charge.

NEXTMEDIA AD CREATION

WHERE ADVERTISING IS to be created by nextmedia, all supplied material must meet the guidelines contained in the document nextmedia Recommendations For Preparing Digital Material.pdf on our website www.nextmedia.com.au. In particular:

- **SUPPLIED MATERIAL:** must include all images, logos and text copy to be used in the advertisement.
- **FONTS:** nextmedia supports Opentype fonts and PC Postscript fonts only.
- **APPLICATIONS SUPPORTED:** Indesign CS5.5 or earlier (packaged files; Photoshop CS5.5 or earlier; Illustrator CS5.5 or earlier (outline/supply all fonts); Word documents; Text documents; PDF documents.

Delivery options: CD/DVD: Please courier your advertising material to:

AUSTRALIAN BEST BUYS HOME THEATRE Advertising Traffic: Di Preece
nextmedia Pty Limited, Level 6, Building A, 207 Pacific Highway, St Leonards NSW 2065

Or post to: AUSTRALIAN BEST BUYS HOME THEATRE, Advertising Traffic: Di Preece,
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