

MEDIA KIT AUSTRALIAN SMART HOME IDEAS

AUSTRALIAN SMART HOME IDEAS magazine is the only Australian consumer-level guide to all the ways technology is changing our homes. It offers an easy-to-use resource guide for homeowners, owner-builders and renovators, as well as custom installers, interior designers and architects, to keep abreast of the latest developments and products to allow home technology integration of multiroom audio and video, specialist home cinema, lighting control and automation, climate control and home security – all with an eye to the latest trends in home decoration and design. Energy management is a recent but increasingly essential requirement across all these categories, and receives increasing attention in our pages.

Australian Smart Home Ideas works closely with CEDIA Asia Pacific, and has for several years co-sponsored the CEDIA Electronic Lifestyles Awards gala dinner, presenting the awards to the winners and featuring these best-in-class home and theatre installations in the magazine.

The format of the magazine is 100 large wide-A4 full colour pages on gloss art paper.

Editorial submissions should be sent to **JEZ FORD**, jford@nextmedia.com.au

For advertising that works, call **LEWIS PREECE** on (02) 9901 6348 or 0434 439 032, or **JIM PREECE** on (02) 9901 6150 or 0400 808 900.



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	Type area	Trim	Bleed
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1/2 Page Vertical	267x93mm	297x112mm	307x122mm
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